MEDIA KIT

SellTape

Sell-side on-chain intelligence. SellTape shows who is actually selling a token: the protocol, the treasury, unstakers, real holders, or arbitrage bots just moving price between pools.

Boilerplate

One line

SellTape is on-chain analytics that shows who is actually selling a token.

Short (about 50 words)

SellTape is sell-side on-chain intelligence. Paste a token and it splits the last 24 hours of selling by source (the protocol, the treasury, unstakers, real holders and arbitrage bots) across every V2, V3 and V4 pool, then shows who controls the contract and how much supply really floats. Live on Robinhood Chain and Ethereum.

Long (about 100 words)

Most charts show how much was sold, not who sold it. SellTape answers the second question. For any token it attributes every sell in the window to the protocol, the treasury, unstakers, real holders or arbitrage bots, and nets out bots that buy in one pool and sell in another, so traders see real pressure instead of noise. It resolves owner, guardian, treasury and minter roles down to the key, separates staking vaults, pools and burn from the float that trades, and flags volume that is not really there. SellTape runs as a Telegram bot, publishes research reports, and offers a data and API tier for funds, market makers and token teams. Live on Robinhood Chain and Ethereum; Base, Arbitrum, BSC and Berachain are next.

What it answers

Who is selling

Selling across V2, V3 and V4 pools, split into protocol, treasury, unstakers, holders and arbitrage bots.

Who can change the rules

Every privileged role, and whether a single key holds it (a Safe 1-of-1 is flagged as one key).

What really floats

Pools, staking vaults, burn and treasury Safes separated from the supply that trades.

Fact sheet

- **Category:** on-chain analytics, sell-side intelligence
- **Live chains:** Robinhood Chain, Ethereum. Next: Base, Arbitrum, BSC, Berachain.
- **Products:** Telegram bot (@SellTapeBot), research reports, data and API tier for teams
- **Website:** selltape.io
- **Sample research:** Robinhood Chain: Heavy Volume, Limited Directional Flow
- **Notes for writers:** SellTape reports behaviour, not intent. It does not call tokens scams and does not give price predictions or financial advice.

Logos

Logo, dark (PNG)

Logo, light (PNG)

Mark, 1024 px (PNG)

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Colors and type

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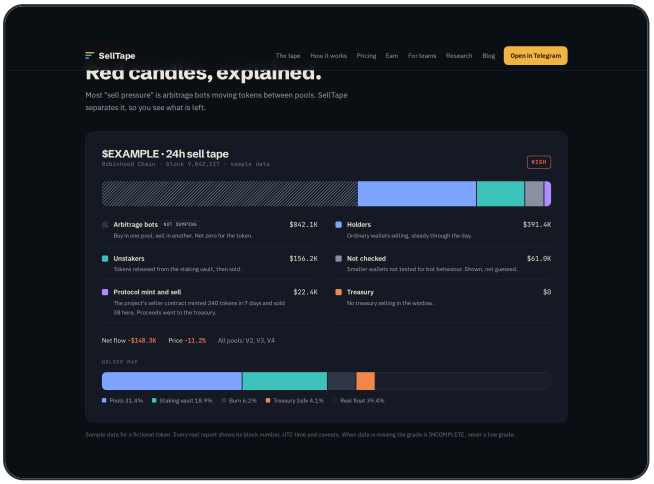
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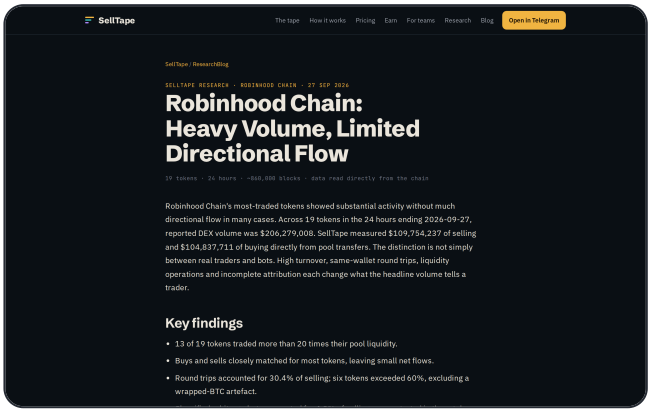
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Headlines: Schibsted Grotesk. Text: IBM Plex Sans. Data: JetBrains Mono.

Screenshots



24-hour sell tape (sample data)



Research report

Contact

Contact, press and partnerships: hello@selltape.io
Data and API: Talk to us on Telegram